

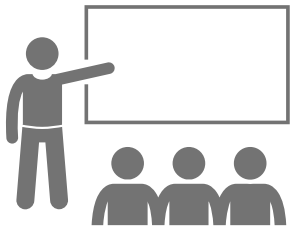
# Planning to Deploy a New IT Solution?

## Clearly & Often Communicate...



that your business will be deploying a new solutions by sending several messages.

## Show Examples...



of what the official release email will look like.

## Send Separate Emails...



communicating with employees who to expect to receive emails from and the time frame to expect these emails.



SMALL BUSINESS  
**BIG THREAT**

