

## IN THE NEWS



April 1, 2023  
by DailyPress

### **Bark River's Eagle Link gets small business award**

ESCANABA — Eagle Link, LLC of 1364 Old US 2/41 Bark River has been recognized as one of the 2023 awardees for the Best Small Business Award, presented by Michigan Celebrates Small Business. Eagle Link, LLC will be acknowledged on stage at the in-person awards ceremony during the 19th annual Michigan Celebrates Small Business Gala on May 2.

The event will gather over 800 guests at the Breslin Center in East Lansing, Michigan to celebrate the achievements of this year's award recipients.

*"We have worked hard to design, develop and market our product to provide better health and fitness options for our horses and dogs in the United States and all over the world," said co-owner Jill McDermott. "Lynda Reese (co-owner) and I designed and developed our unique ProSix products to support, comfort, and connect horses and dogs for optimal performance, strengthening, recovery from injury or disease or and improve senior quality of life. We are so honored to be named a Michigan Celebrates Small Business Award winner and proud of what we have accomplished so far."*

Eagle Link, LLC was founded in 2014. Eagle Link is proud to proclaim that their ProSix products are made in the U.S. The company has grown each year, and future plans include introducing more products, obtaining research, and adding international distributors.

The past three years have been a challenging landscape for business owners, but small businesses have learned to become nimble and innovative in order to accomplish their goals. The 2023 awards gala will put Michigan's small businesses in the spotlight and give them a chance to share their success stories with the supporters who helped them get to where they are today.

*"MCSB has always prided itself on its spirit of collaboration and celebration," said Jennifer Deamud, MCSB board chair. "We love seeing our awardees celebrating one another's success and sharing in this amazing moment is each awardee's journey. It's true-success is best when it is shared."*

Companies nominated for the Best Small Business Award must be Procurement Technical Assistance Centers (PTACs), Small Business Development Centers (SBDCs), or SmartZone headquartered in Michigan.

Awardees in this category are selected based on the following:

- Demonstrated growth as a small business
- Embodiment of the American entrepreneurial spirit
- Strength of the relationship with the SBDC, PTAC or SmartZone