

IN THE NEWS



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by **Michigan Business Network**

Michigan Celebrates Small Business | Thumb Roast Coffee

In a lead-up to the 2023 Michigan Celebrates Small Business Gala Celebration, Jeffrey Mosher spoke with several winning companies from this cycle. This year's gala will take place at the Breslin Center in East Lansing, MI, on May 2nd! Please visit michigancelebrates.org/

Here, Jeffrey Mosher speaks with Missy Bobo, Co-Founder/Owner, of Thumb Roast Coffee, Crosswell, MI, an SBDC Best Small Business award winner for 2023.

About Thumb Roast Coffee

A daily opportunity to remind people all around the world that they matter

AMAZING COFFEE - AMAZING EXPERIENCE

Our MISSION:

is to remind people all around the world that they matter through great coffee
[Learn More](#)

Our VISION:

to provide coffee for 25,000 people each month

SPECIALTY COFFEE MADE SIMPLE:

It is our goal to provide you with the most amazing coffee experiences at home, in your business, and in our any of our three coffee shops. We want to make the specialty coffee industry more convenient, more accessible, and easier to understand so you can use it to show love.

Did you know that there are over 125 different species of coffee plants around the world? What makes them different? What type of coffee is the coffee I usually drink? Why should I buy specialty grade? Why does Thumb Roast Coffee offer specialty coffee for less money than other roasters?

Thumb Roast Coffee has partnered with some amazing coffee farmers around the world to bring you the best coffee experience possible.

Let us show you why freshly roasted, chemical-free, (and affordable I may add) specialty coffee is for you.

About Michigan Celebrates Small Businesses

Michigan Celebrates Small Businesses is a non-profit (501c3) organization that is composed of statewide founding organizations that provide small businesses with resources to help their company grow. MCSB has Since 2005, their awards gala has celebrated and honored the impact small businesses have on our communities and state. MCSB makes small businesses their priority and will continue to support, connect, and celebrate small businesses in Michigan.

Michigan Celebrates Small Business is a partnership of the Michigan Economic Development Corporation, Edward Lowe Foundation, Small Business Association of Michigan, U.S. Small Business Administration, Michigan Business Network, and the Michigan Small Business Development Center.

Kinexus Group is the Managing Partner of the 2023 Michigan Celebrates Small Business gala.

Information about Michigan Celebrates Small Business can be found at www.MichiganCelebrates.org