

## IN THE NEWS



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By: Macomb County Michigan

### **COUNTY PARTNER WINS SBDC STATE STAR AWARD**

Julie Oldham has been awarded the prestigious Michigan Small Business Development Center (SBDC) State Star Award by the SBDC.

Oldham received the award for her exceptional dedication and invaluable contributions to the small business community in the state of Michigan. "It's truly an honor to be recognized for my work as a consultant for small businesses," Oldham said. "I'm thrilled to be a part of the journey for all these incredible small businesses."

Oldham works with small businesses in Macomb County, analyzing companies' financial performance and providing strategic analysis. She is a regular at the quarterly Macomb Partner meetings sponsored by Macomb County Planning and Economic Development (MCPED). She is one of MCPED's primary partners through the SBDC.

Oldham is a highly esteemed business consultant serving throughout the state of Michigan, also specializing in succession planning, information on international exporting and Small Business Association (SBA) loans. With her expertise and commitment, Julie has played a pivotal role in helping numerous small businesses thrive and overcome challenges to achieve their growth objectives. She connects with the numerous resource partners in the state of Michigan such as SBA, MEDC, Automation Alley, US Commercial Service, APEX, Van Andel Global Trade Center, EXIM Bank, and Michigan Department of Agriculture.

Julie has been recognized for her outstanding achievements and exceptional work ethic. She has been honored with multiple awards, including the "Out of the Box" award for achieving the highest amount of capital formation in the history of the SBDC. Additionally, she has been associated with the SBDC Excellence and Innovation Award to the Michigan SBDC Southeast Region by the Small Business Administration Michigan District office. She was also named the "Outstanding Oakland County Volunteer of the Year" by the Great Lakes Women's Business Council and received the "Excellence Award" and "Going Above and Beyond Award" by SBDC Michigan. Her exceptional contributions were further acknowledged when she was named "SBDC Consultant of the Year" by the Small Business Administration.

The Michigan SBDC State Star Award recognizes individuals who have made a significant impact on small business growth and success in the state. Julie Oldham's exceptional skills, unwavering dedication, and extensive knowledge have made her an invaluable asset to Michigan's small business community. Her achievements and contributions exemplify the spirit of entrepreneurship and inspire others to pursue excellence.

Each year, America's Small Business Development Center (ASBDC) Network recognizes top performers nationwide at its Annual Conference. A special presentation honoring the ASBDC 2023 State Stars will be held during the national conference this September.

For more information about Oldham and how the Michigan SBDC can help your business, visit [michigansbdc.org](https://michigansbdc.org).