

IN THE NEWS



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“Business by the Bay: Pitch Your Future” courts startups

Bay Future and the Michigan Small Business Development Center are launching a new initiative aimed at helping turn dreams of owning your own business into a reality.

Bay County fledgling entrepreneurs and those entertaining notions of launching a start-up company may want to consider applying for a spot in the new “Business by the Bay: Pitch Your Future” competition.

It is open exclusively to start-up or for-profit businesses that have been operating for two years or less and have generated less than \$1 million in revenue.

“We are enthusiastic about nurturing local entrepreneurs through financial and marketing training ahead of the competition,” said Michelle Judd, contract business consultant for the Michigan Small Business Development Center.

The competition concludes Nov. 8, when finalists will pitch their business ideas before a panel of judges and a live audience. Entrepreneurs are invited to submit their applications online until noon Aug. 25, 2023.