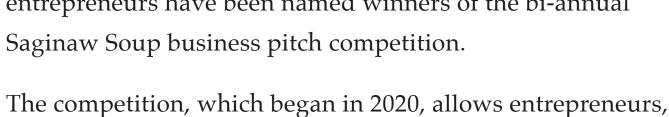
Saginaw Soup winners take home \$3K in prizes. See

SAGINAW AND BAY CITY NEWS

who they are. Updated: Nov. 05, 2023, 11:20 a.m. | Published: Nov. 03, 2023, 1:03 p.m.



SAGINAW, MI – For the second time this year, three Saginaw entrepreneurs have been named winners of the bi-annual Saginaw Soup business pitch competition.



businesses and non-profit organizations to win cash prizes and other resources, such as pop-up shops at the SVRC

judges.

Marketplace and business coaching. About 45 people gathered at CMURC, inside the SVRC Marketplace, 203 S. Washington Ave. in downtown Saginaw, on

Thursday, Nov. 2, to hear business pitches presented to a panel of

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Five entrepreneurs, who were finalists at the event, were given

First place and a \$2,000 prize went to Cherina Johnson and her

business, Upstairs Resale Shop, which showcases 3-D printed

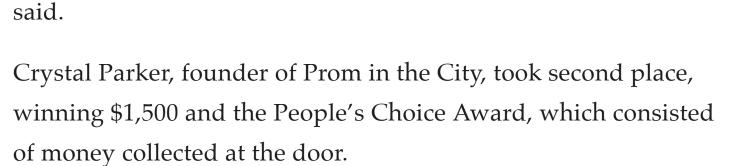
"I would like to congratulate all the other pitch competition

participants that presented this evening to share about their

businesses and making it to the end of this process," Johnson

seven minutes to pitch their business ideas.

fidget toys and gadgets.



Prom in the City has been organizing proms for people of all ages

with special needs since 2015. The group's next prom takes place

Saturday, May 4, at Kochville Hall, 3265 Kochville Road.

Otis Jackson III, founder of 3x Digital Marketing, was awarded third place and a weekend pop-up at the SVRC Marketplace to showcase his business. The other ideas and the entrepreneurs who pitched them were

Michigan Forensic Examiners by Lindsey Bulgrien and Zoey

Roberts Haircare by Dr. Ashley Sanders.

business.

Bank and a collaborative effort of Saginaw DDA, city of Saginaw, CMURC, SEDC, Saginaw Future and Michigan SBDC aims to support and encourage entrepreneurship in Saginaw County.

Entrepreneurs had to provide an overview of their business idea,

identify their target market and conduct a competitive analysis,

provide a three-year financial projection and how they would

spend the prize money, along with how it would impact their

The Saginaw Soup pitch competition, sponsored by Huntington

Judging the presentations were Saginaw Mayor Brenda Moore, Andrew Lay with Hierographx, Former Saginaw Soup winner Shawndrika Pullium and MLive/The Saginaw News Editor Bob Johnson. They listened to each presentation, asking questions before

picking the winners. Audience members also weighed in by

event? Keep an eye on the Saginaw Soup Facebook page for

announcement of the next event to take place in 2024.

Have an idea you would like to present at a future Saginaw Soup

casting votes for the People's Choice award.

for sale in downtown Bay City

by leading educators?

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pumpkin grower

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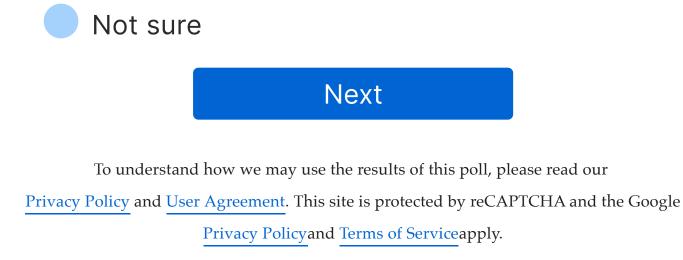
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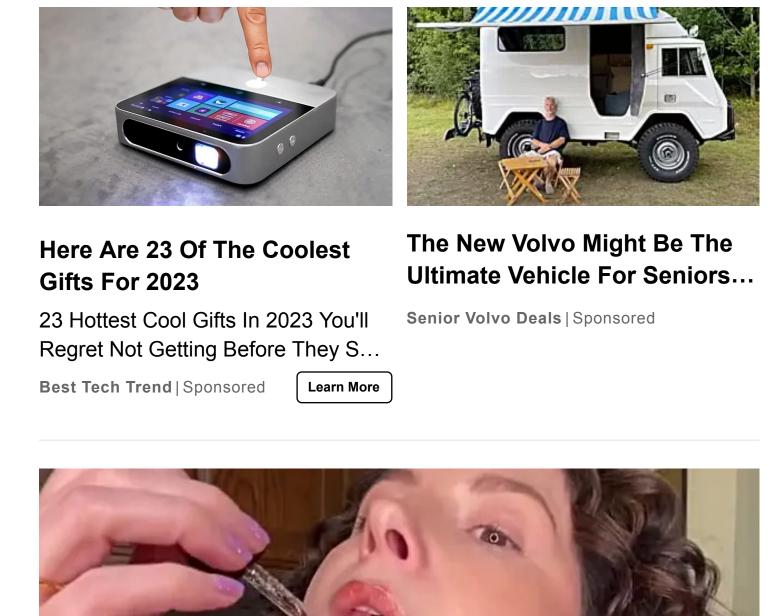
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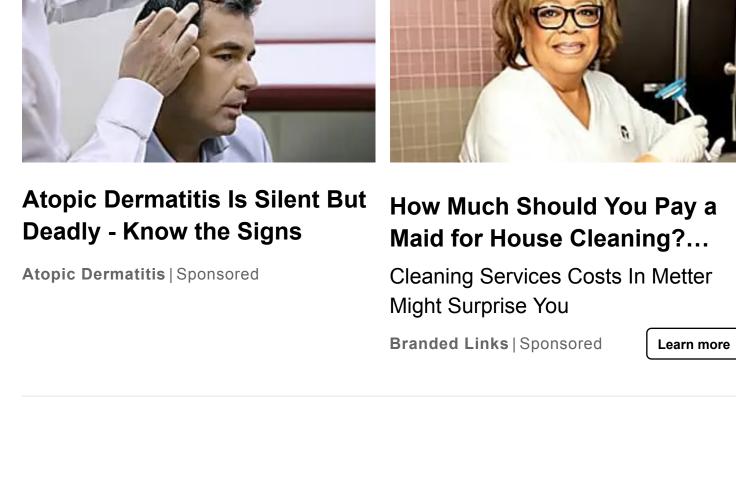
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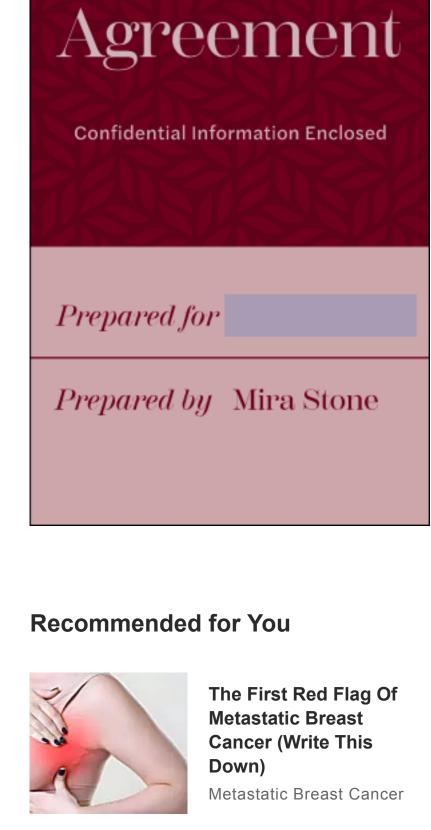
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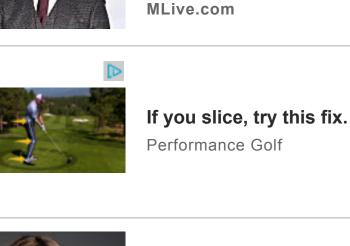
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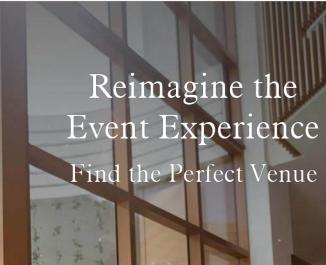
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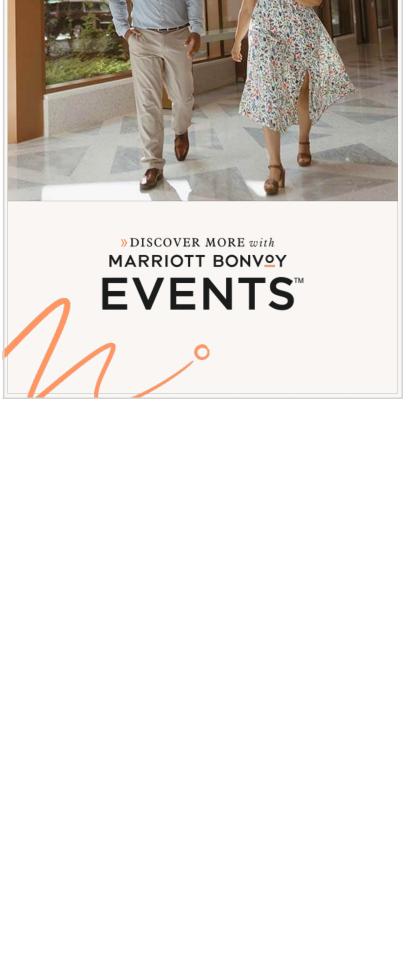
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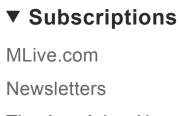
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