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Daniel Yoder promoted to UP Associate Regional Director of Michigan SBDC



Daniel Yoder (Stephen DeLadurantaye)
 By [Stephen DeLadurantaye](#)
 Published: Feb. 8, 2024 at 4:38 PM EST | Updated: 18 hours ago

UPPER PENINSULA, Mich. (WLUC) - The [Michigan Small Business Development Center](#) (SBDC) has a new U.P. Associate Regional Director.

Daniel Yoder was appointed to the position in January. He joined the Michigan SBDC in 2019 as a Senior Business Consultant.

In his new role, Yoder will continue to serve small businesses and will assist in the leadership, planning, and administration of the [Upper Peninsula](#).

He says he's excited to serve the U.P.'s small businesses.

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"We have a population of around 300,000 in the U.P. and we have a team of around ten people," said Yoder. "Knowing how many people our small team is here to serve sometimes seems daunting. It's exciting for me to help guide that."

Yoder's advice for small business owners is to create a network of support because long-term success is very difficult to achieve on your own.

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