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Small Business Resource And Financing Fair May 2

Michigan SBDC Hosts Free Small Business Resource And Financing Fair May 2

GRAND RAPIDS – Small business owners and aspiring entrepreneurs are invited to the second annual Small Business Resource and Financing Fair from noon to 4:00 p.m. Thursday, May 2 at the Goei Center, 818 Butterworth St. SW, in Grand Rapids. The free event is organized by the Michigan SBDC and takes place during National Small Business Week. Register to attend.

Attendees will have access to over 40 business support organizations and 20+ financial institutions. These organizations can assist with funding options, market research, business planning, networking, sales and marketing, social media, business certifications, contracting opportunities, and energy assessments, to name a few.

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The event will also feature three 30-minute mini-workshops, with topics including:

- 1:00 p.m. 1:30 p.m. Get Your Business Certified
- 2:00 p.m. 2:30 p.m. Anatomy of a Business Loan
- 3:00 p.m. 3:30 p.m. Using AI for Social Media

In addition, attendees can have one-on-one consultations with resource partners in a more private, dedicated consultation area on a first-come, first-served basis.

Finally, registrants will also receive a digital Business Resource Guide via email prior to the event.

"Due to popular demand, we are once again assembling small business resources, organizations and financial partners in one location to make it easier for entrepreneurs to tap into our services. This year we are adding financial institutions such as traditional banks, credit unions, CDFIs and microlenders, as funding is the number one area of interest to small business owners," said Michigan SBDC West Michigan Regional Director and event organizer Ed Garner. "National Small Business Week is the perfect time to come together to help small businesses succeed, and the Michigan SBDC is incredibly grateful to all our sponsors and participants for making this such a robust event."

More information and registration for the webinar are available at: https://michigansbdc.org/resourcefair/

By Staff Writer | April 12th, 2024 | Entrepreneurs, ESD

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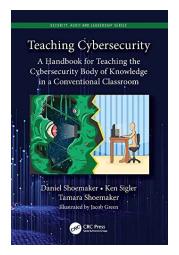






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About the Author: Staff Writer

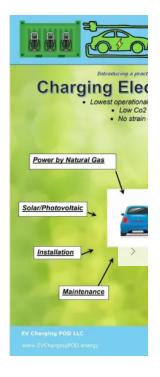


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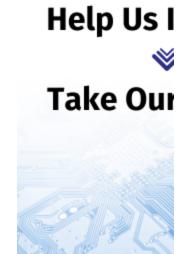


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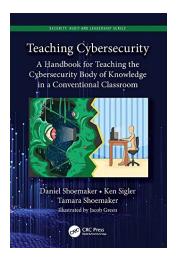
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