


Search the web



Discover | Following | **Money** | My Watchlist | Markets: ... | Personalize

**CoCounsel Drafting.**  
 Reimagine the drafting workflow.  
 Draft faster with the only professional-grade GenAI assistant built on the content you know and trust.

Lock in promo pricing →

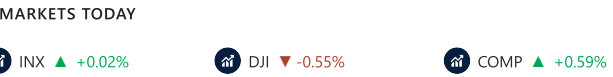


- 
- 
- 
- 
- 
- 

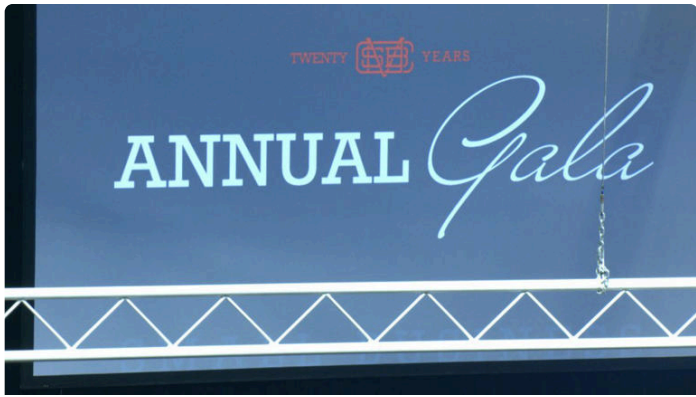
 **WLNS Lansing** Follow 4.1K Followers 


# Small business awards highlight Lansing area talent

Story by Josh Sanchez • 1w • 2 min read



**E**AST LANSING, Mich. (WLNS) – Several Mid-Michigan businesses were called up to center stage to be recognized for showcasing economic growth in the state Tuesday night. The 20th annual Michigan Celebrates Small Business Awards gala brought together fun and advocacy to the Breslin Center at Michigan State University.



 Small business awards highlight Lansing area talent  
 © Provided by WLNS Lansing

Organizers with MCSB said that behind the glamour, the event focuses on honoring the resilience and innovation that entrepreneurs bring to Michigan. Among the awards, companies were honored for community contribution, workplace culture and maintaining a pattern of growth and expansion.

terms of Use Advertise



Amazon.com

**BISSELL Cleanview Rewind Upright Bagless Vacuum...**

Ad

Jennifer Deamud, chair of MSCB said the moment of recognition is

Continue reading

Sponsored Content



AHF

**Building Muscle After 50 Comes Down To One Thing**

Ad



HomeBuddy

**Fast & Easy Installation**

Ad

More for You



HomeBuddy

**Little-Known Trick For Gutters**

Ad



WSJ The Wall Street Journal

**5 SBA Programs That Entrepreneurs Often Overlook**

34 1



CNBC

**This 3-word phrase will stop people from interrupting you, says public speaking...**

60 8



TheTravel

**18 Charming Sma Just A Short Drive Charlotte You Shc**

12 1



BI Business Insider

**My company lost \$450K because we didn't fire 5 wrong hires quickly enough...**

937 191



GOBankingRates

**9 Books Mark Cuban Recommends If You Want To Be Successful**

284 21



Amazon.com

**Narwal Freo X Ultra Robot Vacuum And Mop Combo, 8200Pa Robot Mop &...**

Ad



Amazon.com

**NARWAL Freo X F Vacuum And Mop Tangles Brush, 780**

Ad



Inc. Chick-fil-A Founder Truett Cathy Used a Brilliant 16-Word Test to Decide Whom...



Entrepreneur Why DEI Still Matters for Small Businesses and Startups

mybeerbuzz.blogspot.com

Company Brewing Closing In Milwaukee, WI

- 25
7
Icons for like, dislike, comment, share, and menu.

Stacker Follow 191K Followers

# 27 million Americans own businesses with no employees—here's who they are

Story by Dom DiFurio • 6mo

### MARKETS TODAY

INX +0.02% DJI -0.55% COMP +0.59%



1 / 5



## 27M Americans own businesses with no employees—here's who they are

©Illustration by Michael Flocker // Stacker // Canva

Tens of millions of American business owners have only one person on their payroll: themselves.

They're the lone wolves of the U.S. workforce, yet they comprise about 80% of U.S. small businesses. And they've been growing in numbers for at least a decade, reaching 27 million in 2022.

Formally referred to as "nonemployer" businesses, these types of companies are typically started by an individual, or sole proprietor, looking to get paid for work they perform independently.

In real terms, they're <sup>terms of use</sup> consultants, <sup>Advertise</sup> contractors, social media influencers, direct sellers on Shopify or Etsy, and young startups—and they're all more likely to tap credit cards for funding rather than seek out big venture capital deals or even seek a loan from family and friends.

They're an increasingly significant part of building a more resilient U.S. economy, according to recent studies on the [economic impact of microbusinesses](#), or those with fewer than five employees.

A Small Business Credit Survey conducted from September to November 2022 found that close to half (46%) of nonemployer startups [planned to make hires within a year](#), diversifying employment opportunities within their communities.

[Next Insurance](#), a provider of sole proprietor business insurance, used the latest available [Census Bureau](#) data to analyze the demographics of owners of nonemployer firms, looking at age, race and ethnicity, immigration status, and sex, which was limited to binary-based classifications.

Since the data is based on IRS business income tax records, it's the most comprehensive and accurate way to analyze the demographics of nonemployer businesses. Data was released in August 2023 but covers 2019 due to delays in tax filing and processing as a result of the COVID-19 pandemic.

## Sponsored Content

## More for You