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Michigan SBDC's Business By The Bay Pitch Competition: November 13, 2025

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October 31, 2024 1:45 PM

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Business by the Bay: Local Entrepreneurs Compete for Over \$11,000 in Cash Prizes at Exciting Pitch Competition

The Michigan Small Business Development Center (SBDC) - Lake Huron Region and Huntington Bank are proud to announce the highly anticipated Business by the Bay pitch competition, taking place on Wednesday, November 13th, 2024, at the John Glenn High School Auditorium in Bay City. This exciting event will showcase five Bay County entrepreneurs, competing for over \$11,000 in cash prizes.



The event is free to attend, offering a fantastic evening for the public to support local businesses while enjoying light refreshments and entertainment. A Meet & Greet will begin

at 5 PM, followed by the pitch event from 6 PM to 8 PM. Attendees can also participate by casting their vote for the Fan Favorite Award, with \$5 ballots available at the door.

The five finalists competing in the event represent a wide range of industries, including [Bay City Boat Rental](#), [Bonejacked Vintage Apparel](#), [Broadway Family Grill](#), [Carmona's Super Taco](#), and [Sanctuary Yoga](#). Their innovative ideas and passion will be on full display as they vie for top honors.

"This event is a celebration of the entrepreneurial spirit that drives Bay County," said Michelle Judd, Small Business Consultant at the Michigan SBDC and committee member for Business by the Bay. "We are thrilled to provide these businesses with a platform to shine, and we encourage the community to come out, enjoy the event, and support these local entrepreneurs. Their success is the success of Bay County."

Huntington Bank, the presenting sponsor, shares this vision of community support. Seth Perigo, Regional President at Huntington Bank, commented, "Huntington is continually working to strengthen the communities we serve, and supporting Business by the Bay is a way to lift small businesses and ensure they are able to thrive."

Additional sponsors include Bay County Growth Alliance, Independent Bank, Northern Initiatives, Isabella Bank, Thumb Bank, and Duperon Education.

The Business by the Bay Pitch Competition is a unique opportunity for both the entrepreneurs and the community to come together in an event that is not only engaging but also impactful. Join us to celebrate local innovation, network with business leaders, and contribute to the growth of Bay County's economy.

For more information, contact Michelle Judd at 989-402-4690 or michelleleejudd@gmail.com

Business by the Bay [Facebook Event](#)

Michigan SBDC Lake Huron Region [Facebook Page](#)

Event Details:

Date: Wednesday, November 13th, 2024

Meet & Greet: 5:00 PM

Pitch Event: 6:00 PM – 8:00 PM

Location: [John Glenn High School Auditorium](#), 3201 Kiesel Rd, Bay City, MI 48706

Admission: Free (Fan Favorite \$5 ballots available at the door)

About the [Michigan Small Business Development Center \(SBDC\)](#): The Michigan SBDC provides consulting, training, and market research to new and existing businesses

throughout the state, helping them to achieve success and contribute to the local economy.

About Huntington Bank: Huntington Bank is dedicated to supporting small businesses and building stronger communities through financial services, support initiatives, and partnerships.



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[Around the State](#), hosted by [SBDC Michigan](#), provides counseling, training and research to assist small business to launch, grow, transition and innovate. The Michigan Small Business Development Center (SBDC) enhances Michigan's economic wellbeing by providing counseling, training and research for new ventures, existing small

businesses and advanced technology companies. Their headquarters is at Grand Valley State University in Grand Rapids, 11 regional offices and more than 20 satellite offices, they provide entrepreneurs and business owners with convenient access to counseling and training throughout Michigan. SBDC staff from 'across the state' of Michigan contribute content of interviews as the collective hosts of [Around the State](#) on Michigan Business Network. Archived content from 2015 are interviews done by MBN contributor Andy Hayes of NLEA, Northern Lakes Economic Alliance.

1:00 PM every Thursday

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