

Home > Business

> Funding available to small businesses through Flint & Genesee Small Business Hub grant program

Business Community Headlines

# Funding available to small businesses through Flint & Genesee Small Business Hub grant program

by Tanya ⌚ December 3, 2024 💬 0 👁 116

SHARE

👍 0

f

t

G+

p

in

t

🍷

📍

✉



*Flint & Genesee Economic Alliance to award \$210,000 small business grants*



(Flint, Mich., Dec. 2, 2024) The Flint & Genesee Economic Alliance’s Small Business Support Hub has launched a new grant program designed to support businesses at all stages of growth and empower them to thrive. Applications for the Flint & Genesee Small Business Hub Grant Program, which will award \$210,000 in funding to eligible businesses, are due by 5 p.m. Friday, Jan. 3, 2025.

“We understand that accessing capital can be a barrier for many small businesses,” said Karena Hamlet, director of business services at the Flint & Genesee Economic Alliance, a division of the Flint & Genesee Group.

Hamlet added: “This program offers direct financial support, with the added benefit of trainings and access to our network of small business experts to ensure long-term success.”

The funding can be used to purchase equipment, inventory, software/hardware, furniture, specialized consulting services, marketing and certifications or licensing. Awarded on a competitive basis, individual grants will range from \$5,000 to \$15,000, tailored to each recipient’s size and growth stage. Categories include:

- Start-up (\$5,000) – in business for less than a year
- Micro (\$10,000) – in business for more than a year, with fewer than 10 full-time employees
- Small (\$15,000) – in business for more than year, with 10 or more full-time employees

To qualify, businesses must be for-profit entities based

current business plan. For complete eligibility requirements, visit [DevelopFlintandGenesee.org/SmallBizGrant](https://DevelopFlintandGenesee.org/SmallBizGrant) and select Grant Criteria.



The grant program builds upon the work of the Flint & Genesee Small Business Support Hub, which was one of 27 established earlier this year through the state's [Small Business Support Hub](#) program. The hub – which is also supported by partners including Doxa Development, Metro Community Development, and the Michigan Small Business Development Center (MI-SBDC) – takes a holistic, customized approach for each client. This includes providing data-informed business counseling, experienced capital access coaching, personalized personal finance mentorship, and connections to resources to grow a business.

Both the Flint & Genesee Small Business Support Hub and its grant program are supported by funding from the U.S. Department of Treasury and administered by the Michigan Economic Development Corporation.

**Applications are due by 5 p.m. Friday, Jan. 3, 2025** and will be reviewed by a committee comprised of local community members and stakeholders. Grant recipients will be notified by or before Feb. 7 and will be required to attend four training sessions over the course of a month to receive funding.

For questions about the application or grant program, email [hubgrant@flintandgenesee.org](mailto:hubgrant@flintandgenesee.org).

To get started, visit [DevelopFlintandGenesee.org/SmallBizGrant](https://DevelopFlintandGenesee.org/SmallBizGrant).

SHARE 0