

## Breakfast Lab: Fundraising

### Schedule

Thu Feb 13 2025 at 09:00  
am to 12:00 pm  
UTC-05:00

### Location

20Fathoms | Traverse City,  
MI

## FUNDRAISING

### Breakfast Lab

Hosted by:

**20**  
FATHOMS



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Explore funding options for your startup, from bootstrapping to venture capital

### About this Event

Whether you're just starting out with an idea or ready to start up, Breakfast Lab takes your business model to the next level.

In this week's session facilitated by Cameron Young, Manager of Startup Capital at 20Fathoms, you'll learn about funding options for your startup, from bootstrapping to venture capital.

### We'll focus on:

- Insights on creating a funding plan
- What you need to pitch your business to potential investors

### About Breakfast Lab

Breakfast Lab is a weekly event at 20Fathoms where you'll get expert guidance to help meet your most pressing startup needs, providing access to the right tools and the right people at the right time.

These events are held in person and there is no cost to attend. Coffee and a light breakfast are provided. Walk-ins are welcome.

There are two parts to each Breakfast Lab:

- Startup Workshop: 9 – 10:30 am
- Startup Coaching: 10:30 am – noon

Attend both parts, or just one.

Learn more about Breakfast Lab.

**Who should attend:**

Breakfast Lab was designed specifically to support:

- Idea and early-stage startup founders with scalable innovations and technologies
- Entrepreneurs navigating strategic growth or a pivot in their business model

**Prerequisite:**

You need to have your business model canvas outlined to benefit from the Breakfast Lab workshops.

Don't have a canvas yet? No sweat – join a Business Model Kick-off or Startup Bootcamp to get started.

**Meet this week's facilitator:**

Cameron Young is the Manager of Startup Capital at 20Fathoms. He manages 20Fathoms' initiatives to connect startup founders to funding sources that help them launch and scale their businesses. This includes the Michigan SBDC Business Accelerator Fund and other local, state, and national grants, loans, and investment opportunities. A Traverse City native, Cameron earned a Bachelor's degree in Mechanical Engineering from Lake Superior State University and an MBA from Michigan Tech University.

**Presenting Partner:**



### Supporting Partner:



### About 20Fathoms:

20Fathoms is the home of entrepreneurship and innovation in Northwest Michigan. Based in Traverse City and serving all of Northwest Lower Michigan, 20Fathoms is a nonprofit startup incubator and resource center for entrepreneurs and growing businesses. The organization works with entrepreneurs of all stages and industries, and specializes in working with technology-focused companies. Programs include startup education, business coaching, connections, funding, and general support.

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### Where is it happening?

 20Fathoms, 10850 E. Traverse Hwy, Ste. 4400, Traverse City, United States

### Event Location & Nearby Stays:



Tickets  
USD 0.00

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