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## New Business Education Opportunities Headed Your Way

Article submitted

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Writing a Business Plan, an educational workshop is planned for Wednesday, Feb. 5 from 6-7:30 p.m. at Lakeshore Resource Network, 920 E. Tinkham Ave, Ludington,

This free session will be presented by Marie Elliot, senior business consultant for the Michigan Small Business Development Corporation.

Event description: Do you want to launch or grow your business, making good decisions with internal guidance? Do you want to apply for a pitch competition? Are you seeking a loan? These are all good reasons to write a business plan.

In this session, you will learn to research and write a successful business plan, including business description, market analysis, management, operations, and financial projections. This session is designed for entrepreneurs who are looking to write a business plan for the first time, or already have a plan they would like to improve.

For more information, contact the Chamber Alliance of Mason County/