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Michigan Celebrates Small Business Announces 2025 Winners

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LANSING – Michigan Celebrates Small Business unveiled a range of accolades for small business owners throughout the state, including recognition for Michigan’s 50 Companies to Watch and the introduction of new categories specifically for microbusinesses and disability-owned businesses.

Launched in 2004, the Michigan Celebrates Small Business awards have been celebrating and elevating Michigan small businesses for more than two decades, with over 1,000 companies having been honored over the past 20 years.

After receiving more than 650 nominations for the competitive 2025 awards program, 90 Michigan small businesses will be recognized for their role in growing the

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state's economy, creating jobs and being an integral part of communities from Muskegon to Ironwood to Ann Arbor.

2025 Award Winners

2025 Michigan 50 Companies to Watch

4 Flutes Machining – *Vicksburg*
Adolescent & Family Behavioral Health Services – *Grand Rapids*
Aldea Coffee, LLC – *Muskegon*
Avalanche Creative – *Grand Rapids*
Barbour Heating and Air – *Albion*
Cooper People Group, LLC – *Belmont*
Creative Composites, Inc. – *Rapid River*
Cultured Kombucha Co. – *Traverse City*
Detroit Vs Everybody – *Detroit*
Dynamic Glazing Systems, Inc. – *Detroit*
Eastown Veterinary Clinic – *Grand Rapids*
Emerge – *Royal Oak*
Emergency Veterinary Hospital – *Ann Arbor*
Envision Automation LLC – *Edwardsburg*
Envizion IT, LLC – *Zeeland*
Falcon Lakeside Manufacturing, Inc. – *Stevensville*
Field & Fire – *Grand Rapids*
FSA Health Insurance Agency – *Troy*
Giggso Inc. – *Troy*
GryphonHR – *Troy*
Güd Marketing – *Lansing*
H2 Dermatology – *Saginaw*
Halyard – *Grand Rapids*
INC Systems – *Grand Blanc*
Kelley Cawthorne – *Lansing*
Keweenaw Cooperative, Inc. (Keweenaw Coop) – *Hancock*
Kid's Court, LLC – *Vicksburg*
KNAM Industries International – *Plymouth*
Lager House – *Detroit*
LKF Marketing – *Kalamazoo*
McComb & Company – *Ann Arbor*
MI Rehab Solutions – *Grand Rapids*
MVP Disc Sports – *Marlette*

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Pure Architects – *Grand Rapids*
R&D Landscape – *Eaton Rapids*
Rare Plant Fairy – *Detroit*
Ride YourWay – *Grand Rapids*
Royalty Logistics – *Bloomfield Hills*
S Custom Welds – *Burtchville*
Spark Center for Autism – *Farmington*
Sunfield Center – *Ann Arbor*
Sylvan Learning Centers of Lansing, Jackson, Brighton, Flint,
Ann Arbor, Novi, Grand Rapids, Grandville, Portage, Muskegon
and Rockford – *Lansing*
The Led Lion, Inc. – *Dearborn*
The Top Pic Collective / Morena’s Event Venue – *Sterling
Heights*
Three Little Birds Granola – *Whitmore Lake*
TMC Furniture, Inc. (dba TMC The Makers Creative) – *Ann
Arbor*
Tritegrity Machine, LLC – *Ironwood*
Wierco – *Niles*



Michigan 50 Distinguished Alumni Award – Great Place to Work

Axios HR – *Grand Rapids*

Michigan 50 Distinguished Alumni Award – Strategically Focused

Fenton Winery & Brewery – *Fenton*



Micro Business Award

Christa Stephens – *Southfield*
Graze Craze – *Okemos*
Krazy Kake A Holics – *Charlevoix*
Modern Maison Co – *Detroit*
Peach & Honey, LLC – *Wixom*
Psychological Insights – *Holland*
Salt Spring Ice Cream – *Sanford*



Sparrow Bloom – *Lansing*

Transworld Business Advisors of Grand Rapids | Lansing –
Ionia

Zeal Aerial Fitness – *Grand Rapids*

Minority Owned Small Businesses of the Year

Golden Limousine International – *Milan*

Little Dreamers Daycare Center – *Lansing*

Water's Edge Gymnastics, Inc. – *Traverse City*

Veteran Owned Small Businesses of the Year

A2 Supply Chain Services, LLC (dba Restoration 1 of Metro
Detroit) – *Ann Arbor*

VETLIFE – *Howell*

Walsh Service Solutions, LLC – *Sault Ste. Marie*

Woman-Owned Small Businesses of the Year

8THIRTYFOUR Integrated Communications – *Grand Rapids*

The Aroma Labs – *Lawton*

Bundled – *West Bloomfield*

Capital Steel & Wire – *DeWitt*

Concetti – *Detroit*

Edge Partnerships, LLC – *Lansing*

InVerve Marketing, Inc. – *Lansing*

SPACE, Inc. – *Midland*

Symplicity Communications, Inc. – *Grand Rapids*

Tata's Day Care, LLC – *Grand Rapids*

Disability-Owned Small Business of the Year

Good Fruit Video – *East Lansing*

Michigan SBDC Best Small Businesses

Bearcub Outfitters – *Petoskey*

Benkari Mechanical, LLC – *Detroit*

The Dina Mia Group, LLC – *Iron River*

Duke Broadband – *East China Township*

Highline Spirits – *Dexter*



North Bay Fiber – *Pinconning*
Royal Lawn & Landscape – *Holt*
Schindy's at Diamond Lake – *White Cloud*
Scribbles and Giggles Day Care Center, LLC – *Alpena*
Smith Truck Body, LLC – *Clare*
Sticky Spoons Jam, LLC – *Niles*

Small Business owners and supporters from across Michigan will gather in April to celebrate the accomplishments of the 2025 awardees who have contributed to Michigan's economy and are poised for sustained growth and success. This year's celebration includes a small business summit and VIP reception on Monday April 21st, with a Capitol Day and black-tie awards gala on April 22nd.

"Michigan's small businesses have demonstrated remarkable resilience. Even amidst significant challenges, these recipients of Michigan Celebrates Small Business awards are innovating and growing in extraordinary ways," said Brian Calley, President and CEO of the Small Business Association of Michigan. "We are incredibly fortunate to have such dedicated entrepreneurs as the core of our state's economy. They deserve all the recognition they can get, and we're excited to bring everyone together next month to honor their achievements."

MCSB offered nine awards categories this year to honor the diverse landscape of small businesses, including the notable Michigan 50 Companies to Watch award.

The Michigan 50 Companies to Watch must be second-stage companies, defined as having 6 to 99 full-time-equivalent (FTE) employees and generating \$750,000 to \$50 million

in annual revenue or working capital from investors or grants. The companies must be privately held and headquartered in Michigan. Judges for this award evaluate the applicants' demonstration of intent and capacity to grow based on employee or sales growth, entrepreneurial leadership, sustainable competitive advantage, and other notable factors that showcase the company's success.



Other small business awards are presented at the gala, including:

- Distinguished Alumni Award: Great Place to Work
- Distinguished Alumni Award: Strategically Focused
- Veteran-Owned Small Business of the Year Award
- Minority-Owned Small Business of the Year Award
- Woman-Owned Small Business of the Year Award
- Best Small Business by Michigan Small Business Development Center

New awards this year are:

- Disability Owned Small Business of the Year Award
- Micro Business Award

By [Mike Brennan](#) | March 6th, 2025 | [Entrepreneur](#), [Entrepreneurs](#), [Featured](#), [News](#)

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Founder of Michigan News Network, and serves as CEO, as well as Editor & Publisher of MITECHNEWS.COM. Brennan has worked since 1980 as a technology writer at newspapers in New York, NY, San Jose, CA., Seattle, WA., Memphis, TN., Detroit, MI., and London, England. He co-founded and served as managing editor of Pacific Rim News Service (SEATTLE), which developed a network of more than 100 freelance journalists in 17 Asia-Pacific countries.

