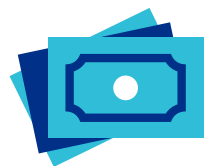


# Upper Peninsula

## Impact We Delivered in 2024

The Upper Peninsula Region team is hosted by Michigan Technological University and serves Alger, Baraga, Chippewa, Delta, Dickinson, Gogebic, Houghton, Iron, Keweenaw, Luce, Mackinac, Marquette, Menominee, Ontonagon and Schoolcraft counties. The Michigan SBDC supports all entrepreneurs and small businesses.



**\$21.4 Million**  
Capital Formation



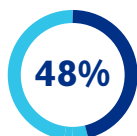
**73**  
New Business Starts



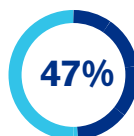
**208**  
Jobs Created



**900**  
Distinct Clients Served



**429**  
Women-Owned Businesses



**425**  
Economically Distressed Areas or Historically Underutilized Business Zones

Hosted by:



**Michigan  
Technological  
University**

## Clients We Served



"I got connected with the Michigan SBDC and Business Consultant Mariah Goos. If the Michigan SBDC gives you a list of things to do, do those things, because you're getting free advice on how to

build your business, grow your business, and they're in your corner. Because the Michigan SBDC helped walk me through each step, I'm doing things I thought I never would have done."

**Deirdre Darr**  
**Keenan Hand Dyed Yarn**  
**Rudyard, MI**



"Daniel was absolutely wonderful. He helped us navigate our way through the business plan process. The plan is to continue growing, using our motto—'from our kitchen to yours.' Thank you to the Michigan

SBDC for assisting us, you're helping make our dreams come true. The future is bright!"

**Jeff Ofsdahl**  
**Dina Mia Kitchens**  
**Iron River, MI**

## Our Services

- Accessing capital
- Business education & training
- Business plan development
- Cybersecurity
- Exit planning
- Export assistance
- Financial analysis
- Growth & strategic planning
- Market research
- One-to-one consulting
- Tech commercialization
- Succession Planning



**From startup to scaling up. Expert, no-cost business guidance.**



## Contact

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**Visit:** [MichiganSBDC.org](https://MichiganSBDC.org)