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Cadillac startup bootcamp empowers local entrepreneurs

by Tony Lundy
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WEXFORD COUNTY, Mich., (WPBN/WGTU) - - A new startup bootcamp in Cadillac is providing local entrepreneurs with the tools and guidance needed to transform their ideas into action.

The free, four-part workshop series is taking place this month at Baker College in Cadillac, with sessions scheduled for November 6, 11, and 13 from 5 to 8 p.m.

Participants will delve into business planning, marketing strategies, finances, and goal setting, while collaborating with others in similar stages of development.

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Matthew Welch, regional director of Michigan SBDC, said, "One of the things I like about it is it really gives all of the participants each step that they need to take and the tools that they can use to get their business going. And from SBDC then we can help them when they leave to kind of put that into practice. And that's something we love to do."

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Dinner is included at each session, and registration is free.

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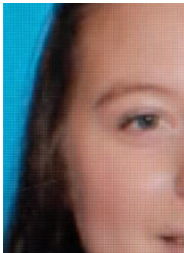
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