



Z's Hometown Market | Wakefield, MI

# Upper Peninsula



## Impact We Delivered in 2025

The Upper Peninsula Region team is hosted by Michigan Technological University and serves Alger, Baraga, Chippewa, Delta, Dickinson, Gogebic, Houghton, Iron, Keweenaw, Luce, Mackinac, Marquette, Menominee, Ontonagon and Schoolcraft counties. The Michigan SBDC supports all entrepreneurs and small businesses.



**\$27.7 Million**  
Capital Formation



**70**  
New Business Starts



**191**  
Jobs Created

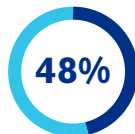
Hosted by:



Michigan  
Technological  
University



**932**  
Distinct Clients Served



**450**  
Women-Owned Businesses

# Clients We Served



“Daniel’s an amazing partner – it’s almost as if he’s on our payroll. We are so grateful to him, and wouldn’t be where we are without his help. He was instrumental in helping us get an MTEC

SmartZone Small Business Support Hub grant which we used for additional storage space.”

**Tom Zeckovich**  
Z’s Hometown Market  
Wakefield, MI



“Starting a business feels overwhelming, but with the right support, it becomes manageable. The Michigan SBDC helped me break things down into small, actionable steps. I recommend

the Michigan SBDC team to anyone who doesn’t know where to begin.”

**Alison Kirksey**  
Red Hen Foods & Goods  
Nisula, MI

# Our Services

- Accessing capital
- Business education & training
- Business plan development
- Cybersecurity
- Exit planning
- Export assistance
- Financial analysis
- Growth & strategic planning
- Market research
- One-to-one consulting
- Tech commercialization
- Succession Planning



From startup to scaling up. Expert, no-cost business guidance.



## Contact

**Daniel Yoder** | Regional Director  
dayoder@mtu.edu



**Connect:** @michigansbdc  
**Call:** 833.522.0025  
**Visit:** MichiganSBDC.org



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration (SBA). All opinions, conclusions and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA. SBDC services are provided in a nondiscriminatory way to all legal residents and citizens in the US.



**MichiganSBDC.org**